



Concept Design

8600 Foundry Street ■ Suite 310 ■ No. 2050
Savage, Maryland 20763-9513
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301.317.8500 VOICE

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GENERAL SERVICES ADMINISTRATION

Authorized Federal Supply Schedule Price List

Professional Services Schedule (PSS)

NAICS: 541430

Federal Supply Group: 00CORP

Contract numbers: GS 07F 408AA

Contract Modification eModId WK6K9J5S

Contract period: 04-16-04 thru 04-15-24

Concept Design Inc. of Maryland
8600 Foundry Street, No. 2050, Suite 310
Savage, MD 20763
301-317-8500
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Email: descon@designconcept.com

Website: www.designconcept.com

Contract administration source: James Fanzone

Business size: Small

Customer Information

1a. Table of awarded special item number(s) with appropriate cross-reference to item descriptions and awarded price(s):

541-4F Commercial Art & Graphic Design Services

SINs 541-4FRC, 00CORP-500 and 00CORP-500RC

1b. Identification of the lowest priced model number and lowest unit price for that model for each special item number awarded in the contract: NA

1c. If the Contractor is proposing hourly rates, a description of all corresponding commercial job titles, experience, functional responsibility and education for those types of employees or subcontractors who will perform services shall be provided. If hourly rates are not applicable, indicate "Not applicable" for this item.

2. Maximum order: \$100,000.00

3. Minimum order: \$100.00
4. Geographic coverage (delivery area): U.S.A.
5. Point(s) of production: Savage, Maryland
6. Discount from list prices or statement of net price: NA
7. Quantity discounts: 2% on projects of \$25,000.00 or more
8. Prompt payment terms: Net 30 days
- 9a. Notification that Government purchase cards are accepted at or below the micro-purchase threshold: Yes
- 9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold: Yes
10. Foreign items (list items by country of origin): NA
- 11a. Time of delivery: Work to be completed within customer deadline.
- 11b. Expedited Delivery: NA
- 11c. Overnight and 2-day delivery: NA
- 11d. Urgent Requirements: Contractor can be contacted to arrange for special needs.
12. F.O.B. point(s): Destination
- 13a. Ordering address(es):

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- 13b. Ordering procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPAs), and a sample BPA can be found at the GSA/FSS Schedule homepage (fss.gsa.gov/schedules).
14. Payment address(es):

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15. Warranty provision: NA
16. Export packing charges, if applicable: NA
17. Terms and conditions of Government purchase card acceptance (any thresholds above the micro-purchase level): Contact contractor
18. Terms and conditions of rental, maintenance, and repair (if applicable): NA
19. Terms and conditions of installation (if applicable): NA
20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices: NA
- 20a. Terms and conditions for any other services (if applicable): NA
21. List of service and distribution points (if applicable): NA
22. List of participating dealers (if applicable): NA
23. Preventive maintenance (if applicable): NA
- 24a. Special attributes such as environmental attributes: NA
- 24b. If applicable, indicate that Section 508 compliance information is available on Electronic and Information

Technology (EIT) supplies and services and show where full details can be found (e.g. contractor’s website or other location.) The EIT standards can be found at: www.Section508.gov/.

25. Data Universal Number System (DUNS) number: 62-107.5753

26. Notification regarding registration in Central Contractor Registration (CCR) database:

YES, registered in the System for Award Management

GS-07F-408AA Out Year Pricing Including IFF and EPA of 2.4% Per Year

LABOR CATEGORY	MINIMUM EDUCATION	MINIMUM EXPERIENCE	4/16/19–4/15/20 YEAR 16	4/16/20-4/15/21 YEAR 17	4/16/21-4/15/22 YEAR 18	4/16/22-4/15/23 YEAR 19	4/16/23-4/15/24 YEAR 20
Graphic Design	Bachelors	10	\$94.92	\$97.20	\$99.53	\$101.92	\$104.37
Copy Writing	Bachelors	10	\$94.92	\$97.20	\$99.53	\$101.92	\$104.37
Production Design	Bachelors	5	\$88.76	\$90.89	\$93.07	\$95.31	\$97.59

Labor Category Description

Senior Designer: at least 10 years’ experience, responsible for developing graphical concepts and solutions to a wide range of communication needs in a variety of media (e.g. print, interactive, web, packaging). Minimum Education: BA/BS

Copy Writer: at least 10 years’ experience, responsible for developing conceptual framework for copy and writing coherently for a variety of products (e.g. ad copy, brochures, direct mail, reports). Minimum Education: BA/BS.

Production Designer: at least 5 years’ experience, responsible for producing the final digital art files as conceived by the senior designer, for a variety of end products (e.g. publications, reports, brochures, HTML files). Extensive experience with software programs for drawing, photo manipulation and enhancement, page layout. Minimum education: BA/BS

Service Contract Act

The Service Contract Act (SCA) is applicable to this contract and as it applies to the entire 00CORP Professional Services Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29CFR 5413.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and/or when the Contractor adds SCA labor categories / employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and applicable wage determination (WD) number. Failure to do so may result in cancellation of the contract.